PopUP MANGo

Temporary Installation Comment Summary

On September 21st, 2013 from 11am to 3pm, the City of Santa Monica hosted an exciting family-friendly festival on Michigan Avenue between 9th and 12 Streets to test potential Greenway improvements as part of the Michigan Avenue Neighborhood Greenway project. Using donated materials, plants, and trees, PopUp MANGo showcased temporary installations of possible improvements for the corridor such as: traffic circles, chicanes, a diverter, bulb-outs, and a mini-park. Community members visited each installation by foot or bike and stopped at event hubs located at 9th and 12th Streets to give feedback. The information here summarizes community comment card feedback.
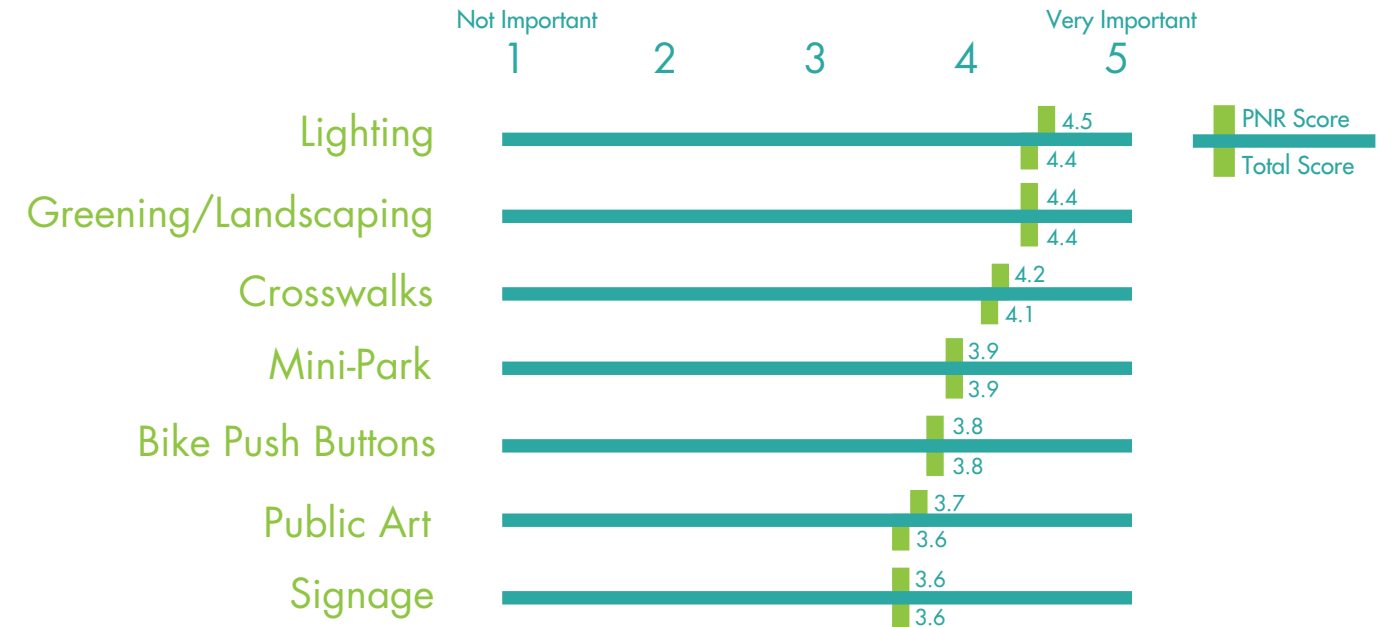
How Many People Participated?

- **402** Event passports distributed
- **309** Lunch coupons distributed
- **268** Comment cards collected
- **254** People signed-in
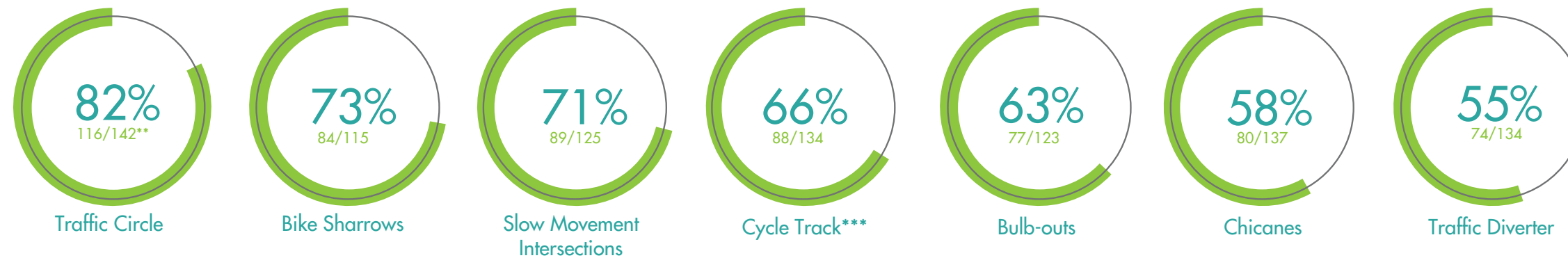
Who Signed In?

73% of Sign-Ins were Pico Neighborhood Residents (PNR)

What Plug-In Elements Did Attendees Want to See?

Not Important 1 — 2 — 3 — 4 — 5 Very Important

Legend: PNR Score / Total Score

Element	PNR Score	Total Score
Lighting	4.5	4.4
Greening/Landscaping	4.4	4.4
Crosswalks	4.2	4.1
Mini-Park	3.9	3.9
Bike Push Buttons	3.8	3.8
Public Art	3.7	3.6
Signage	3.6	3.6

What Traffic Calming Elements Did Pico Neighborhood Residents Want to See? (Percentages Based on Completed Comment Cards)*

- **82%** 116/142** — Traffic Circle
- **73%** 84/115 — Bike Sharrows
- **71%** 89/125 — Slow Movement Intersections
- **66%** 88/134 — Cycle Track***
- **63%** 77/123 — Bulb-outs
- **58%** 80/137 — Chicanes
- **55%** 74/134 — Traffic Diverter

*Percentages shown reflect the opinions of PNR. Overall totals displayed similar results.
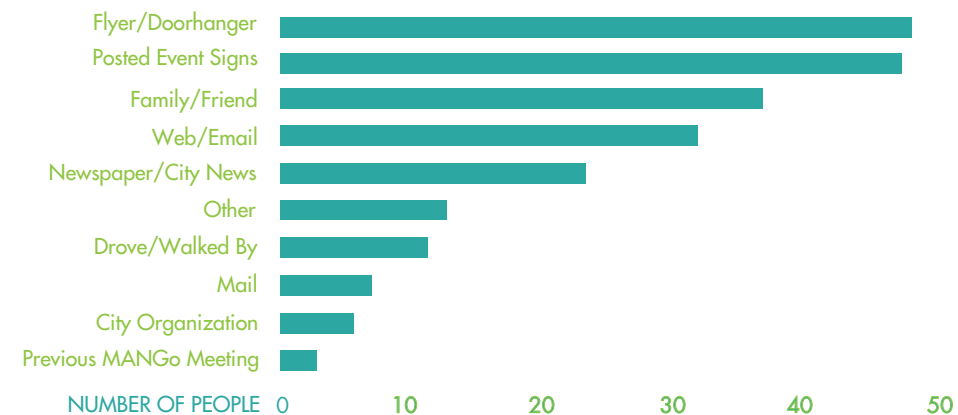
**Green numbers reveal PNR "yes" votes out of the total number of PNR responses.

***The majority of those that voted 'Yes' for the Cycle Track option stipulated that they would only support this if a strategy to minimize parking loss were presented. Additionally, many residents did not support the proposal of introducing perpendicular parking as a strategy.

Where Do Attendees Want to See Greenway Signage Located?

- Samohi
- Lincoln Business District
- Virginia Avenue Park
- Santa Monica College
- Bergamot Station
- Future Expo Line Stations
- Pico Farmers Market
- Woodlawn Cemetery
- Santa Monica Pier
- Santa Monica State Beach
- Coffee Bean
- Dog Park
- Tongva Park
- Edison Elementary
- Parking Locations
- 3rd Street Promenade

How Did Attendees Find Out About the Event?

Source	
Flyer/Doorhanger	
Posted Event Signs	
Family/Friend	
Web/Email	
Newspaper/City News	
Other	
Drove/Walked By	
Mail	
City Organization	
Previous MANGo Meeting	

NUMBER OF PEOPLE: 0 — 10 — 20 — 30 — 40 — 50

Mini-Park Installation